

BLUE FLAG



SUSTAINABLE DEVELOPMENT GOALS



WHAT IS BLUE FLAG?

On 25-27 September 2015, at the United Nations Headquarters in New York, the Heads of State, Government and High Representatives agreed upon the 17 Sustainable Development Goals (SDGs) for 2015-2030. They nominated 2015 as a landmark year for sustainability, as the transformative agenda for people-centred targets for the coming years is set to face contemporary global challenges. The economic, social and environmental dimensions of the SDGs seek to address poverty, hunger, disease, fear and violence, education, healthcare, social protection, sanitation, safety, sustainable habitats and energy.




Blue Flag is a world-renowned award trusted by millions around the globe. The mission is to promote and participate in environmental education programmes for the users of beaches, marinas and eco-tourism boats to reduce the environmental footprint and commits to partnerships and collaborative action to promote the sustainable development of tourism. Blue Flag also campaigns against disparity, inequality, unemployment, health threats, depletion of natural resources, environmental threats, pollution and general environmental degradation. This document constitutes Blue Flag's engagement and contribution to the Sustainable Development Goals.

Blue Flag works in cooperation with the following partners:



Connections between the criteria of Blue Flag awarded beaches and the Sustainable Development Goals

<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>Criterion 27. Appropriate public safety control measures must be implemented.</p> <p>Criterion 28. First aid equipment must be available on the beach.</p> <p>Criterion 29. Emergency plans to cope with pollution risks must be in place.</p> <p>Criterion 30. There must be the management of different users and uses of the beach to prevent conflicts and accidents.</p> <p>Criterion 31. There must be safety measures in place to protect users of the beach, and free access must be granted to the public.</p> <p>Criterion 32. A supply of drinking water should be available at the beach.</p>
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4 QUALITY EDUCATION



- Criterion 1. Information about the Blue Flag Programme must be displayed.
- Criterion 2. Environmental education activities must be offered and promoted to beach users.
- Criterion 3. Information about bathing water quality must be displayed.
- Criterion 4. Information relating to local eco-systems, environmental elements and cultural sites must be displayed.
- Criterion 5. A map of the beach indicating different facilities must be displayed.

6 CLEAN WATER AND SANITATION



- Criterion 7. The beach must fully comply with water quality sampling and frequency requirements.
- Criterion 8. The beach must fully comply with the standards and requirements for water quality analysis.
- Criterion 9. Industrial, waste-water or sewage-related discharges must not affect the beach area.
- Criterion 10. The beach must comply with the Blue Flag requirements for the microbiological parameter *Escherichia coli* (faecal coli bacteria) and intestinal enterococci (streptococci).
- Criterion 11. The beach must comply with the Blue Flag requirements for physical parameters.
- Criterion 18. Facilities for the separation of recyclable waste materials must be available at the beach.
- Criterion 20. The toilet or restroom facilities must be kept clean.
- Criterion 21. The toilet or restroom facilities must have controlled sewage disposal.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



- Criterion 24. All buildings and beach equipment must be properly maintained.



**16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS**



Criterion 6. A code of conduct that reflects appropriate laws and/or regulations governing the use of the beach and surrounding areas must be displayed.

Criterion 12. The local authority/beach operator should establish a beach management committee.

Criterion 13. The local authority/beach operator must comply with all laws and/or regulations affecting the location and operation of the beach.

Criterion 14. Sensitive areas must be managed.

BLUE FLAG IS PROUD TO WORK WITH CORPORATE PARTNERS WHO WISH TO MAKE A DIFFERENCE

UNESCO lauds FEE as the primary driver for Education to Sustainable Development (ESD), whilst Blue Flag is recognised by the United Nations World Tourism Organisation as the only award in the tourism sector so far, achieving a critical mass while being financially independent and sustainable.



BLUE FLAG

Number of beaches and marinas

4,573

Number of countries

47



GREEN KEY

Number of establishments

3,200

Number of countries

65



ECO-SCHOOLS

Number of schools

59,000

Number of countries

68



LEARNING ABOUT FORESTS

Number of students

700,000

Number of countries

28



YOUNG REPORTERS FOR THE ENVIRONMENT

Number of reporters

360,000

Number of countries

45

If you are interested in becoming involved with the Blue Flag programme, please do not hesitate to contact us directly.

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