BLUE FLAG



SUSTAINABLE GEALS DEVELOPMENT GEALS





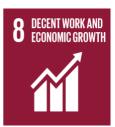


































WHAT IS BLUE FLAG?

On 25-27 September 2015, at the United Nations Headquarters in New York, the Heads of State, Government and High Representatives agreed upon the 17 Sustainable Development Goals (SDGs) for 2015-2030. They nominated 2015 as a landmark year for sustainability, as the transformative agenda for people-centred targets for the coming years is set to face contemporary global challenges. The economic, social and environmental dimensions of the SDGs seek to address poverty, hunger, disease, fear and violence, education, healthcare, social protection, sanitation, safety, sustainable habitats and energy.

Blue Flag is a world-renowned award trusted by millions around the globe. The mission is to promote and participate in environmental education programmes for the users of beaches, marinas and eco-tourism boats to reduce the environmental footprint and commits to partnerships and collaborative action to promote the sustainable development of tourism. Blue Flag also campaigns against disparity, inequality, unemployment, health threats, depletion of natural resources, environmental threats, pollution and general environmental degradation. This document constitutes Blue Flag's engagement and contribution to the Sustainable Development Goals.



Blue Flag works in cooperation with the following partners:



















Connections between the criteria of Blue Flag awarded marinas and the Sustainable Development Goals

3 GOOD HEALTH AND WELL-BEING



Criterion 30. Adequate and well sign-posted lifesaving, first-aid equipment and fire-fighting equipment must be present. National authorities must approve equipment

Criterion 31. Emergency plans in case of pollution, fire or other accidents must be produced

Criterion 32. Safety precautions and information must be posted at the marina

Criterion 1. Information relating to local eco-systems and environmental elements

4 QUALITY FOLICATION



must be available to marina users

Criterion 2. A code of conduct that reflects appropriate laws governing the use of the marina and surrounding areas must be displayed at the marina

Criterion 3. Information about the Blue Flag marina Programme and/or the Blue Flag marina criteria must be displayed in the marina

Criterion 4. The marina is responsible for offering at least three environmental education activities to the users and staff of the marina

Criterion 5. The Individual Blue Flag for boat owners is offered through the marina

Criterion 6. Twice a year there is a meeting with the staff about Blue Flag measurements/environment/sustainability

Criterion 7. Every employee knows about Blue Flag and can communicate about Blue Flag with the guests

Criterion 35. A map indicating the location of the different facilities must be posted at the marina

5 GENDER EQUALITY



Criterion 37. The marina management has a CSR policy, covering the areas of Human Rights, Labour Equity Environmental Education and Anti-corruption





Criterion 14. Bilgewater pumping facilities should be available at the marina

Criterion 15. Toilet tank waste reception facilities must be present in the marina

Criterion 17. Adequate, clean and well sign-posted sanitary facilities, including washing facilities, must be in place and provide drinking water. Sewage disposal is controlled and directed to a licensed sewage treatment plant

Criterion 18. If the marina has boat repairing and washing areas, no pollution must enter the sewage system, marina land and water or the natural surroundings

Criterion 23. Only environmentally friendly cleaning products must be used for the cleaning of the facilities in the marina

Criterion 24. Only environmentally-friendly toiletries, paper towels and toilet papers must be provided in the sanitary facilities of the marina. Soap and other personal care products must be provided in dispensers with a dosing system

Criterion 36. The water in the marina must be visually clean without any evidence of pollution, e.g. oil, litter, sewage or other evidence of pollution

AFFORDABLE AND Criterion 25. Only energy-efficient lighting must be used. Sensors which regulate the use of the light should be installed wherever considered as being useful Criterion 26. The energy supply of the marina should be based on renewable energies Criterion 33. Electricity and water is available at the berths; installations must be approved according to national legislation B DECENT WORK AND ECONOMIC GROWTH Criterion 29. The facilities in the marina must be made of environmentally friendly materials. Local suppliers should be preferably used when equipping the marina with new buildings, infrastructure or furniture Criterion 16. All buildings and equipment must be properly maintained and comply with national legislation. The marina must be well integrated into the surrounding natural and built environment Criterion 19. Sustainable transportation should be promoted Criterion 29. The facilities in the marina must be made of environmentally friendly materials. Local suppliers should be preferably used when equipping the marina with new buildings, infrastructure or furniture Criterion 34. Facilities for disabled people should be in place Criterion 37. The marina management has a CSR policy, covering the areas of Human Rights, Labour Equity Environmental Education and Anti-corruption

11 SUSTAINABLE CITIES AND COMMUNITIES	Criterion 16. All buildings and equipment must be properly maintained and comply with national legislation. The marina must be well integrated into the surrounding natural and built environment Criterion 19. Sustainable transportation should be promoted Criterion 20. Parking/driving is not permitted in the marina, except in specifically designated areas Criterion 38. The marina management takes at least two measures to encourage sustainable relationships in the immediate environment and to fulfil its commitment to perform better on social fields
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	Criterion 21. The water consumption in the sanitary facilities and showers must be controlled Criterion 22. There must be an environmental policy and an environmental plan for the marina. The plan should include a data collection of water management, waste and energy consumption, health and safety issues as well as the use of environmentally friendly products wherever possible. All employees must be informed and educated about these issues Criterion 28. Artificially made green areas and gardens in the marina must be maintained sustainably Criterion 29. The facilities in the marina must be made of environmentally friendly materials. Local suppliers should be preferably used when equipping the marina with new buildings, infrastructure or furniture
13 CLIMATE ACTION	Criterion 27. The marina should aim at being carbon neutral
15 LIFE ON LAND	Criterion 11. Adequate and correctly identified, segregated containers must be in place for the storage of hazardous wastes. The wastes have to be handled by a licensed contractor and disposed of at a licensed facility for hazardous wastes Criterion 12. Adequate and well-managed litter bins and/or garbage containers must be placed. The wastes are handled by a licensed contractor and disposed of at a licensed facility

Criterion 13. The marina must have facilities for receiving recyclable waste

materials, such as bottles, cans, paper, plastic, organic material, etc.



Criterion 8. A marina management committee should be established to be in charge of instituting environmental management systems and conducting regular environmental control visits of the marina facility

Criterion 9. The marina must have an environmental policy and an environmental plan. The plan must include references to water management, waste and energy consumption, health and safety issues, and the use of environmentally-friendly products wherever possible

Criterion 10. Sensitive area must be managed

Criterion 37. The marina management has a CSR policy, covering the areas of Human Rights, Labour Equity Environmental Education and Anti-corruption

BLUE FLAG IS PROUD TO WORK WITH CORPORATE PARTNERS WHO WISH TO MAKE A DIFFERENCE

UNESCO lauds FEE as the primary driver for Education to Sustainable Development (ESD), whilst Blue Flag is recognised by the United Nations World Tourism Organisation as the only award in the tourism sector so fare, achieving a critical mass while being financially independent and sustainable.



If you are interested in becoming involved with the Blue Flag programme, please do not hesitate to contact us directly.

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