

BLUE FLAG



SUSTAINABLE DEVELOPMENT GOALS



WHAT IS BLUE FLAG?

On 25-27 September 2015, at the United Nations Headquarters in New York, the Heads of State, Government and High Representatives agreed upon the 17 Sustainable Development Goals (SDGs) for 2015-2030. They nominated 2015 as a landmark year for sustainability, as the transformative agenda for people-centred targets for the coming years is set to face contemporary global challenges. The economic, social and environmental dimensions of the SDGs seek to address poverty, hunger, disease, fear and violence, education, healthcare, social protection, sanitation, safety, sustainable habitats and energy.




Blue Flag is a world-renowned award trusted by millions around the globe. The mission is to promote and participate in environmental education programmes for the users of beaches, marinas and eco-tourism boats to reduce the environmental footprint and commits to partnerships and collaborative action to promote the sustainable development of tourism. Blue Flag also campaigns against disparity, inequality, unemployment, health threats, depletion of natural resources, environmental threats, pollution and general environmental degradation. This document constitutes Blue Flag's engagement and contribution to the Sustainable Development Goals.

Blue Flag works in cooperation with the following partners:







Connections between the criteria of Blue Flag awarded marinas and the Sustainable Development Goals

<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>Criterion 30. Adequate and well sign-posted lifesaving, first-aid equipment and fire-fighting equipment must be present. National authorities must approve equipment</p> <p>Criterion 31. Emergency plans in case of pollution, fire or other accidents must be produced</p> <p>Criterion 32. Safety precautions and information must be posted at the marina</p>
	<p>Criterion 1. Information relating to local eco-systems and environmental elements</p>





<p>7 AFFORDABLE AND CLEAN ENERGY</p> 	<p>Criterion 25. Only energy-efficient lighting must be used. Sensors which regulate the use of the light should be installed wherever considered as being useful</p> <p>Criterion 26. The energy supply of the marina should be based on renewable energies</p> <p>Criterion 33. Electricity and water is available at the berths; installations must be approved according to national legislation</p>
<p>8 DECENT WORK AND ECONOMIC GROWTH</p> 	<p>Criterion 29. The facilities in the marina must be made of environmentally friendly materials. Local suppliers should be preferably used when equipping the marina with new buildings, infrastructure or furniture</p>
<p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p> 	<p>Criterion 16. All buildings and equipment must be properly maintained and comply with national legislation. The marina must be well integrated into the surrounding natural and built environment</p> <p>Criterion 19. Sustainable transportation should be promoted</p> <p>Criterion 29. The facilities in the marina must be made of environmentally friendly materials. Local suppliers should be preferably used when equipping the marina with new buildings, infrastructure or furniture</p>
<p>10 REDUCED INEQUALITIES</p> 	<p>Criterion 34. Facilities for disabled people should be in place</p> <p>Criterion 37. The marina management has a CSR policy, covering the areas of Human Rights, Labour Equity Environmental Education and Anti-corruption</p>



11 SUSTAINABLE CITIES AND COMMUNITIES



Criterion 16. All buildings and equipment must be properly maintained and comply with national legislation. The marina must be well integrated into the surrounding natural and built environment

Criterion 19. Sustainable transportation should be promoted

Criterion 20. Parking/driving is not permitted in the marina, except in specifically designated areas

Criterion 38. The marina management takes at least two measures to encourage sustainable relationships in the immediate environment and to fulfil its commitment to perform better on social fields

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Criterion 21. The water consumption in the sanitary facilities and showers must be controlled

Criterion 22. There must be an environmental policy and an environmental plan for the marina. The plan should include a data collection of water management, waste and energy consumption, health and safety issues as well as the use of environmentally friendly products wherever possible. All employees must be informed and educated about these issues

Criterion 28. Artificially made green areas and gardens in the marina must be maintained sustainably

Criterion 29. The facilities in the marina must be made of environmentally friendly materials. Local suppliers should be preferably used when equipping the marina with new buildings, infrastructure or furniture

13 CLIMATE ACTION



Criterion 27. The marina should aim at being carbon neutral

15 LIFE ON LAND



Criterion 11. Adequate and correctly identified, segregated containers must be in place for the storage of hazardous wastes. The wastes have to be handled by a licensed contractor and disposed of at a licensed facility for hazardous wastes

Criterion 12. Adequate and well-managed litter bins and/or garbage containers must be placed. The wastes are handled by a licensed contractor and disposed of at a licensed facility

Criterion 13. The marina must have facilities for receiving recyclable waste materials, such as bottles, cans, paper, plastic, organic material, etc.

**16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS**



Criterion 8. A marina management committee should be established to be in charge of instituting environmental management systems and conducting regular environmental control visits of the marina facility

Criterion 9. The marina must have an environmental policy and an environmental plan. The plan must include references to water management, waste and energy consumption, health and safety issues, and the use of environmentally-friendly products wherever possible

Criterion 10. Sensitive area must be managed

Criterion 37. The marina management has a CSR policy, covering the areas of Human Rights, Labour Equity Environmental Education and Anti-corruption

BLUE FLAG IS PROUD TO WORK WITH CORPORATE PARTNERS WHO WISH TO MAKE A DIFFERENCE

UNESCO lauds FEE as the primary driver for Education to Sustainable Development (ESD), whilst Blue Flag is recognised by the United Nations World Tourism Organisation as the only award in the tourism sector so far, achieving a critical mass while being financially independent and sustainable.



BLUE FLAG

Number of beaches and marinas

4,573

Number of countries

47



GREEN KEY

Number of establishments

3,200

Number of countries

65



ECO-SCHOOLS

Number of schools

59,000

Number of countries

68



LEARNING ABOUT FORESTS

Number of students

700,000

Number of countries

28



YOUNG REPORTERS FOR THE ENVIRONMENT

Number of reporters

360,000

Number of countries

45

If you are interested in becoming involved with the Blue Flag programme, please do not hesitate to contact us directly.

Sophie Bachet Granados
International Blue Flag Director
E: sophie@fee.global
T: +45 6124 8081

